

SCRAPBOOK

The purpose of the scrapbook competition is to showcase the accomplishments of the individual chapters as well as to showcase the creative spirit of the members. In order to demonstrate the artistic abilities, the journaling abilities and the general creativity of the members, clubs are reminded that the scrapbooks be original, meaning-artwork, lettering and other design elements be created by the students using scissors, die cuts, pens and pencils and paper. Scrapbooks that reflect student input and creative control from the blank sheet of paper to the finished product will be rewarded in the artwork category of the judging form.

DEFINITION: A scrapbook is a collection of photographs, newspaper articles, correspondence, and memorabilia mounted in book form under an attached cover. This is a way to record each Beta Club's service, membership, and activities for the school year or from convention to convention. A form of narration identifying and giving information on each section should be present. The theme of the scrapbook should be carried out through the title, cover, design, artwork, and narration.

COMPETITION GUIDELINES

- I. The scrapbook and cover must be new each year and should include the following information:
 - A. Cover and Binding
 1. Must be no larger than 15" X 18" X 6"
 2. Decorations on cover may not exceed ¼ inch from surface of cover
 3. Must have full name of school, city, state, convention year printed on cover
 4. Must be physically attached to book and pages must turn easily
 5. No use of electronic or motorized devices
 6. Must reflect theme which is chosen by club
 - B. Title Page
 1. Includes the theme, school name, city, state and year
 - C. Table of Contents
 1. Includes the main divisions, main headings and page numbers
 - D. Introduction
 1. Introduces the reader to the club-by giving a brief history of club.
 2. Include club size, number of fund raisers and other pertinent information to introduce club to judges
 - E. Membership
 1. Information and biographical data of officers and sponsors
 2. Showcase members in an artistic presentation as to club involvement
 3. Include extracurricular activities in which members are involved
 - F. Service
 1. Include artistic presentation of each service project
 2. Show evidence of student involvement
 - G. Activities
 1. Include Beta group functions such as club meetings, planning and social functions
 2. Include district meetings, if applicable, state and national conventions

SCRAPBOOK

COMPETITION GUIDELINES CONT.

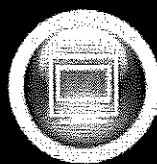
2. The theme selected by the club must be reflected throughout the book from cover to the last page.
3. All work is to be done by Beta members under the supervision of the Sponsor.
4. The theme is decided by the club entering the competition. The theme is a subject or topic that is reflected in the design, artwork, and narration of captions throughout the scrapbook.
5. Artwork - Originality, creativity, neatness and over-all visual appeal of the scrapbook through the use of art

JUDGING CRITERIA

Theme (reflected throughout)	5pts
Artwork (original/creative)	10pts
(neatly presented)	10pts
Scrapbook Order	5pts
Title Page	2pts
Table of Contents	3pts
Introduction	5pts
Membership (including content/presentation)	20pts
Service (including content/presentation)	20pts
Activities (including content/presentation)	20pts

Deductions

Cover must be no larger than 15" x 18" x 6"	-10pts
Decorations on cover may not exceed 1/4 inch from the surface	-5pts
Cover must have full name of school, city, state, convention year printed on it	-5pts
Cover must be physically attached to book and pages must turn easily	-5pts
No use of electronic or motorized devices	-5pts

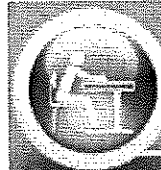


HOW TO ENTER:

NATIONAL ELIGIBILITY



- Visit www.betacub.org/registration and follow directions.
- Register students and then select competitions to enter.
- The entry must be completed and submitted by the deadline date.



Educational Connections

- Creativity and Innovation
- Information/ Media Literacy
- Composition Writing and Journalism
- Communication and Collaboration
- Critical Thinking and Problem Solving
- Visual Art Standards